

# Why Responsible Sourcing?

Prasanna Eswara

NEW DELHI

# Gap: Report of kids' sweatshop 'deeply disturbing'

October 29, 2007

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Clothing retailer Gap Inc. has fired an Indian company accused of using child labor to make clothes, the company's president said.

"It's deeply, deeply disturbing to all of us," Gap President Marka Hansen said Sunday after watching a video of children at work in a New Delhi, India, sweatshop.

"I feel violated and I feel very upset and angry with our vendor and the subcontractor who made this very, very, very unwise decision," Hansen said.

Hansen blamed the alleged abuse on an unauthorized subcontractor for one of its Indian vendors and said the subcontractor's relationship



The Gap's president said no garments made in a New Delhi, India, sweatshop would be sold in Gap stores.

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## Citizen Nike

A decade ago the shoe giant was slammed as a sweatshop operator. Today it's taking responsibility to heart. Will it work?

By Eugenia Levenson, writer-reporter  
LAST UPDATED: NOVEMBER 17, 2008 12:18 PM ET

(Fortune Magazine) – Posing as a fashion buyer, an Australian TV reporter gained entry to a Malaysian T-shirt factory, where foreign migrant workers told a grim tale. They had been forced to surrender their passports while their wages were being garnished to pay off hefty recruiting fees. Worse still, they were living in crowded, filthy rooms.

When the broadcast aired on Aussie Channel 7 in July, it seemed eerily familiar, like stock footage from the anti-sweatshop campaigns that fueled public debate about outsourcing and globalization in the 1990s. And it starred a familiar villain of that era: Splashed across banners on the factory walls was the Nike swoosh.



Nike CEO Mark Parker shows off the latest Pegasus model, which gets top marks for green features.



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TOP NEWS October 9, 2008, 4:46PM EST

text size: T T

## Wal-Mart Supplier Accused of Sweatshop Conditions

Workers at a Bangladesh factory were made to work up to 19-hour shifts and paid as little as \$20 a month, says a SweatFree Communities report

by Pallavi Gogoi



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**Garment workers in India**

**Super growth or Super exploitation?**

24/12/2010

**Textile Industry in India is the second largest employment generator after agriculture.**

*Anand Kumar, New Socialist Alternative (CWI India)*



In fact Indian textile industry is the second largest in the world, second only to China.

The policy of the Govt. is also aimed at achieving the target of textile and apparel exports of US \$ 50 billion by 2010 of which the share of garments will be US \$ 25 billion.

But what is very clear is this achievement, like in China will be by the super exploitation of the Garment workers. Bombay Rayon one such ruthless Corporate which is very feudal in its operations, employs more than 26,000 employees all over India & claims to follow best labor practices but has violated every law in the rule book to cow down the workers to meet its profit diktats.

**Bombay Rayon Workers Protest**

After days of uncertainty regarding their employment at Unit 17 of Bombay Rayon Fashions (which employs 850 workers), between 300 to 600 workers that included mostly women, clinging their children along with them, launched a sit-in protest on 10th December outside the premises against the company management, after forcing them to resign en mass (read sacked) from their jobs. Initially, the management

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### India

## Garment factories - a hell on earth

16/04/2007

One day in February this year, Ammu, a 25-year-old textile worker, was found hanged in the most suspicious circumstances.

*Nirmala Krishna, New Socialist Alternative (CWI India), Bangalore*

Her death was declared to be a suicide. This garment worker, at the 'Triangle Apparels' factory, Bangalore, was the mother of two children. Her death has orphaned them.

'Triangle Apparels' employs 1,500 workers, mostly women. On the issue of Ammu's death, many co-workers vouch for the fact that it was harassment by supervisors, pressurising Ammu for more production,



### video



Ireland: Socialist Party's broadcast for general election, 23/02/2011

further videos

## water pollution and the textile industry

September 30, 2009 by Aaron Raybin

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The textile industry has a big pollution problem. The World Bank estimates that 17 to 20 percent of industrial water pollution comes from textile dyeing and treatment. They've also identified 72 toxic chemicals in our water solely from textile dyeing, 30 of which are cannot be removed. This represents an appalling environmental problem for the clothing designers and other textile manufacturers.



2

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With consumers [eager to purchase eco-friendly products](#), water pollution from dye houses and coloration treatments

could be a major hurdle for apparel manufacturers. How can a color [River Polluted by Textile Runoff](#) shirt if the dyeing process used to color the garment wastes and pollutes water? Some companies have taken action and removed dyes from certain garments, but it seems unlikely that everyone would be happy with off-white or beige as the only choices at the store. Consumers want color and variety in their clothing.

Fortunately, for companies producing goods with synthetic fabric there is a solution: AirDye®. AirDye is a dyeing process that uses air instead of water to dye garments, allowing companies to create garments with vivid designs and colors, without polluting our water and environment.

Here are the facts about AirDye technology:

## Farmers facing threat to livelihood

Staff Reporter

*Discharge of untreated effluents hits crop output*

PHOTO: M. GOVARTHAN



**Highlighting problem: Farmers bring polluted water from villages in Chennimalai block to the Erode Collectorate on Monday.**

ERODE: Farmers in a few villages in Chennimalai block are facing serious threat to their livelihood due to the indiscriminate discharge of untreated effluents from the textile processing units into the agricultural lands.

The continuous discharge of untreated effluents polluted the groundwater in Chinnapidariyur, Murugampalayam, Attavanai Pidariyur and a few other villages in the block to a greater extent. "The colour of the water in our wells has turned dark brown. In a few wells, we get black coloured water," farmers pointed out.

The effluents had affected hundreds of acres of fertile lands in the villages. "We are witnessing a drastic fall in crop productivity in the recent years," farmers said.



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ZAMBIA



# Do you know who made your clothes???





- A textile worker takes a break at dawn after sanding jeans all night at a clothing factory in Guangdong Province, China. The blue dust from the jeans is a heavy irritant to the lungs.



- 11-year-old Mantheesh (right) and a young boy work sewing sequins and beads on to Primark tops



- Women textile workers pay 1/3<sup>rd</sup> of their salaries as rent for impossibly cramped boarding

- The owner of a textile factory in Dhaka threatens a child laborer, who works for 10 hours a day to earn US\$1.



- A worker in Phnom Penh, Cambodia, rests on the floor of a garment factory. More than 2,000 young women work in this factory, producing clothes for shops in Europe and North America.

# CSR BRANDING SURVEY 2010

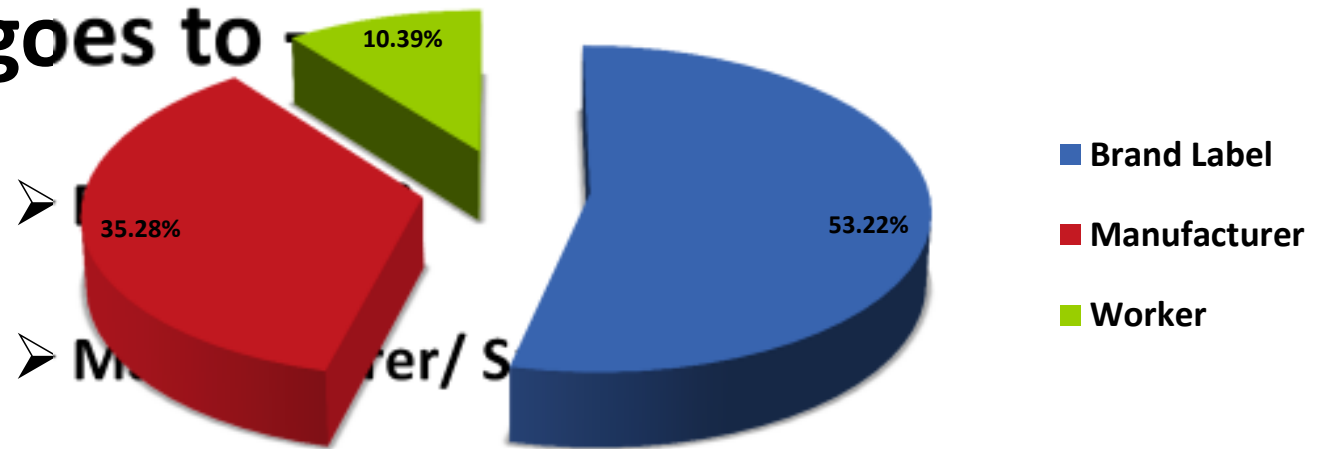
- 70 % of US consumers are willing to pay more for socially responsible goods
- 55 % of US consumers are more likely to buy products from socially responsible companies when given a choice
- 77 % of US consumers believe that Corporate Social Responsibility is important to the apparel industry

Penn Schoen Berland, in conjunction with Burson-Marsteller and Landor, surveyed U.S. consumers in their Corporate Social Responsibility Branding Survey 2010.

# THIS IS WHAT WE ALL THINK.....



If a pair of Jeans sells for US \$ 42, how much do you think goes to



➤ Actual worker who made the pair of Jeans?

Note - The above values are based on the averages obtained by carrying a survey on a sample population comprising of men and women from different countries.

**ARE WE RIGHT???**



<b>A pair of original branded Jeans</b>		
Retail price of jeans w/o tax	\$42	
Price paid to manufacturer	\$6	
Price paid to worker per day		\$1
Worker makes 20 jeans per day		20
Worker employed by the factory		300
Number of jeans produced / day		6000
Revenues of Brand Label	\$252,000	
Profit share of Brand Label	\$216,000	
Revenues of a manufacturer	\$36,000	
Amount earned by workers	\$300	
Brand label's share	85.71%	
Manufacturer's share	14.29%	
Worker's share	0.12%	



# WHAT DOES THE WORKER GET?





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## Reports

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# Ocean Sky Sweatshop In El Salvador: Women Paid Just 8 Cents For Each \$25 NFL Shirt They Sew

### Table of Contents

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[Women in Salvadoran Sweatshop Paid Just Eight Cents for Each \\$25 NFL Steelers Women's T-shirt They Sew](#)

[Ocean Sky Apparel S.A. de C.V.](#)

## You Can Make a Difference

### [Sign the Petition to Urge Ford to Assure Worker Safety »](#)

Tell Ford to assure work safety in its contractor Yuwei Plastics and Hardware.

### [Ocean Sky: Petition to the U.S. Government and Labels »](#)

Women at the Ocean Sky sweatshop in El Salvador are paid just eight cents for each \$25 NFL T-shirt they sew!

### [Help End Child Labor, Starvation Wages and Sweatshop Abuses »](#)

Please join the students in pressing Sears and Kmart to guarantee respect for labor and human rights!

### [Letter to Wal-Mart and Hanes: Labor Rights Violations at Classic Fashion »](#)

Urge Wal-Mart and Hanes to meet with the guest workers in Jordan and guarantee that their rights will finally be respected

## Executive Summary

### At the Ocean Sky Apparel Factory in El Salvador

- Women are paid just eight cents for every \$25 NFL T-shirt they sew, meaning their wages amount to just three-tenths of one percent of the NFL's retail price. The workers are trapped in poverty. But it does not have to be like this. If the NFL doubled the women's wages to 16 cents per shirt, their wages would still amount to just six-tenths of one percent of the shirt's retail price. The NFL/Reebok should be able to afford this.
- The 1,500 mostly women workers at Ocean Sky are locked in a Free Zone, surrounded by barbed wire and patrolled by guards armed with shotguns.
- Ocean Sky also produces garments for Reebok, Puma, Old Navy (GAP), Columbia, Talbots and Penguin (Munsingwear). The clothing enters the U.S. duty-free, despite the fact that El Salvador is in blatant violation of the labor rights standards in the U.S.-Central America Free Trade Agreement.
- Workers report being drenched in their own sweat, since afternoon factory temperatures reach 98 degrees Fahrenheit.
- Workers are constantly cursed at and humiliated. Supervisors hurl garments in the workers' faces. A manager recently told the workers: "You might as well stick your heads up your asses."
- Factory drinking water is filthy and contaminated with fecal col which can cause diarrhea, intestinal illness and infections. Six workers were fired for daring to alert their colleagues that the factory water was unsafe to drink.
- Security cameras inside the factory monitor the workers' every move.
- Illegally, all overtime is mandatory. Under constant pressure to meet excessive production goals, many women arrive early to start working before their shift begins and work through most of their lunch break-unpaid.
- Workers earn a base wage of 72 cents an hour, and 82 cents counting the attendance bonus. No one can survive on such wages. Even the Salvadoran Ministry of the Economy puts the workers' wages at one-quarter of a family's basic needs.
- Anyone daring to even mention the word "union" would be immediately fired.
- The U.S.-Central America Free Trade Agreement has lead to a race to the bottom, where workers are stripped of their rights, paid below-subsistence wages and trapped in poverty.
- Corporate codes of conduct and company audits have failed miserably. In fact, the Ocean Sky workers have no idea what a corporate code of conduct is or how it could help them.
- The Institute for Global Labour & Human Rights and Women Transforming are calling upon U.S. and Salvadoran government officials, along with representatives from the NFL, Reebok, Puma, GAP, Columbia, Talbots and Penguin to meet with the workers in the Ocean Sky factory to explain to them for the first time that they have rights and should be treated with respect.

## Report

### Systematic Gross Violations of Human and Worker Rights Continue under the U.S.-Jordan FTA: Classic Fashion Apparel

Without constant pressure from international human and labor rights organizations, Classic Fashion Apparel in Jordan began to return to past human and labor rights violations.

## Videos »



00:00 / 32:43

## Report

### Alianza Fashion: A Test Case for the Guatemalan Government & the Office of the United States Trade Representative

In Guatemala, workers at the Alianza Fashion factory which produces primarily women wovens pants of Briggs New York, Sag Harbor, Fashion Bug, J.M. Collection and Afeni have been robbed of social security, health care and pension.

## Report

### Dirty Clothes

Nygant, Dillard's, J.C. Penney, Wal-Mart Linked to Human Trafficking and Abuse of Young Women in Jordan Sweatshop

News

Dillard's



Ocean Sky factory



org



Informe No: [REDACTED] **INFORME DE ANALISIS** Página 1 de 1

NOMBRE, PUNTO TOMA DE MUESTRA:	PROCEDENCIA:	Fecha de Ingreso:	20/09/10
[REDACTED]	[REDACTED]	Fecha de Análisis:	20/09/10
		Fecha de Emisión:	02/09/10
Vuente:	Control:	Referencia:	DATOS DE CAMPO
Filtro:	[REDACTED]	Standard Methods for the Examination of Water and Wastewater, 21th Ed.	Fecha: 20/09/10 Hora: 11:35 a.m.
			Tª Agua: n/n Tª Ambiente: n/n
Descripción: Líquido transparente e incoloro.		MUESTRA TOMADA POR	
		Cliente [x] Personal de LEOC [ ]	

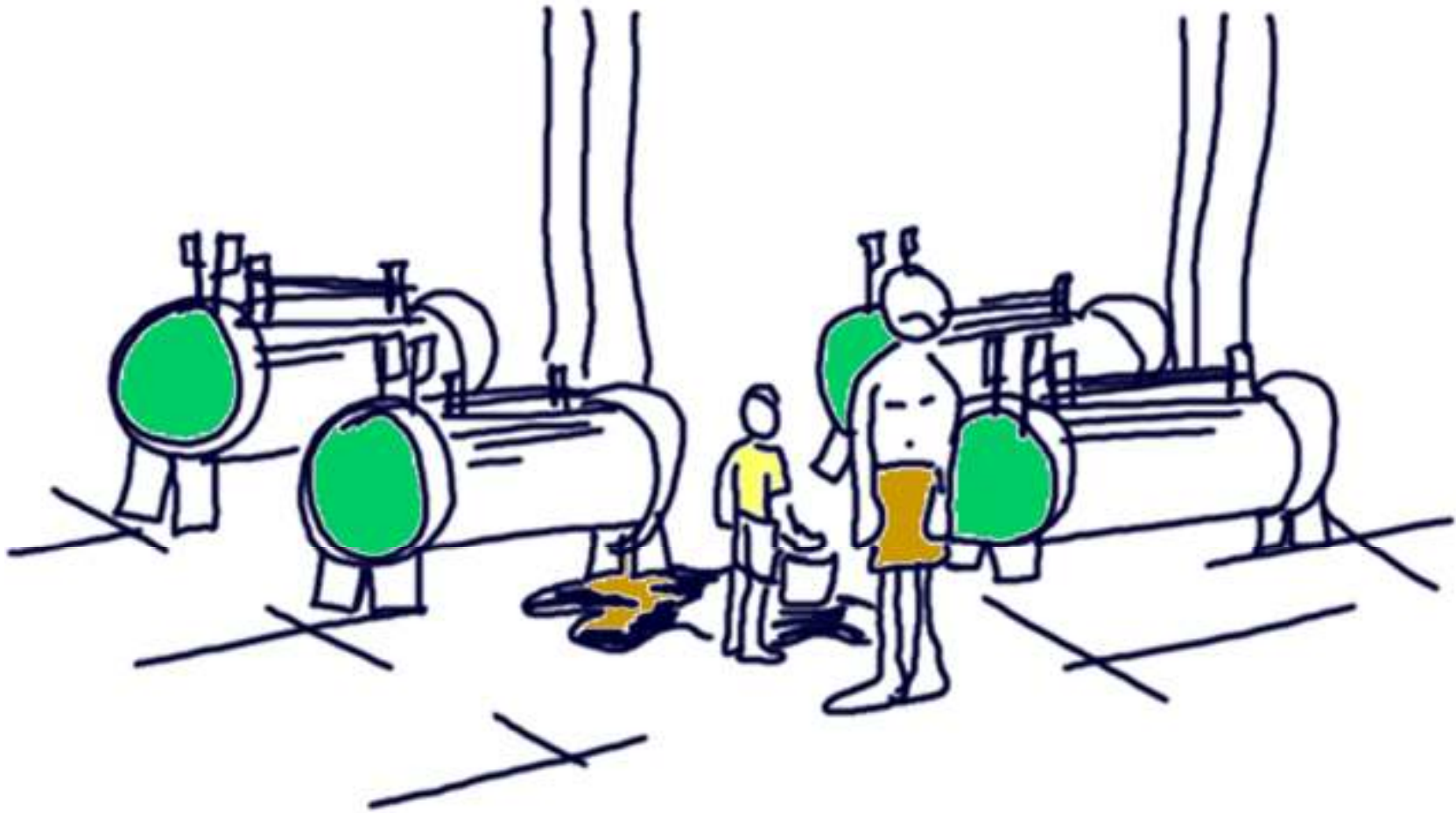
DETERMINACION	METODO	RESULTADO	LIMITES SEGUN NSO 13.07.01.08
RECUBIENTO DE BACTERIAS HETEROTROFICAS <sub>22</sub>	9215 AB Placa Verde	1200 UFC/mL	100 UFC/mL
RECUBIENTO DE COLIFORMES TOTALES <sub>21</sub>	9223 B MFP	4.6 NMF/100mL	Menor a 1.1 NMF/100mL
RECUBIENTO DE COLIFORMES FECALIS <sub>23</sub>	9221 E MFP	4.6 NMF/100 mL	Menor a 1.1 NMF/100mL
RECUBIENTO DE E. COLI <sub>14</sub>	9223 B MFP	1.1 NMF/100mL	Menor a 1.1 NMF/100mL
DETECCION DE PSEUDOMONA AERUGINOSA	Método Diferencial	Positivo	Ausencia

MFP: Menor o Más Probable; UFC: Unidades Formadoras de Colonias; mL: Mililitros.  
 N/R: No Resultado por cliente.  
 NSO (NORMA SALVADOREÑA OBLIGATORIA) NSO 13.07.01.08 AGUA POTABLE. (SEGUNDA ACTUALIZACION)  
 EL INFORME CORRESPONDE A LA MUESTRA REMITIDA Y ENSAYADA.



**“What should move us to action is human dignity: the inalienable dignity of the oppressed, but also the dignity of each of us. We lose dignity if we tolerate the intolerable.”**

~ unknown

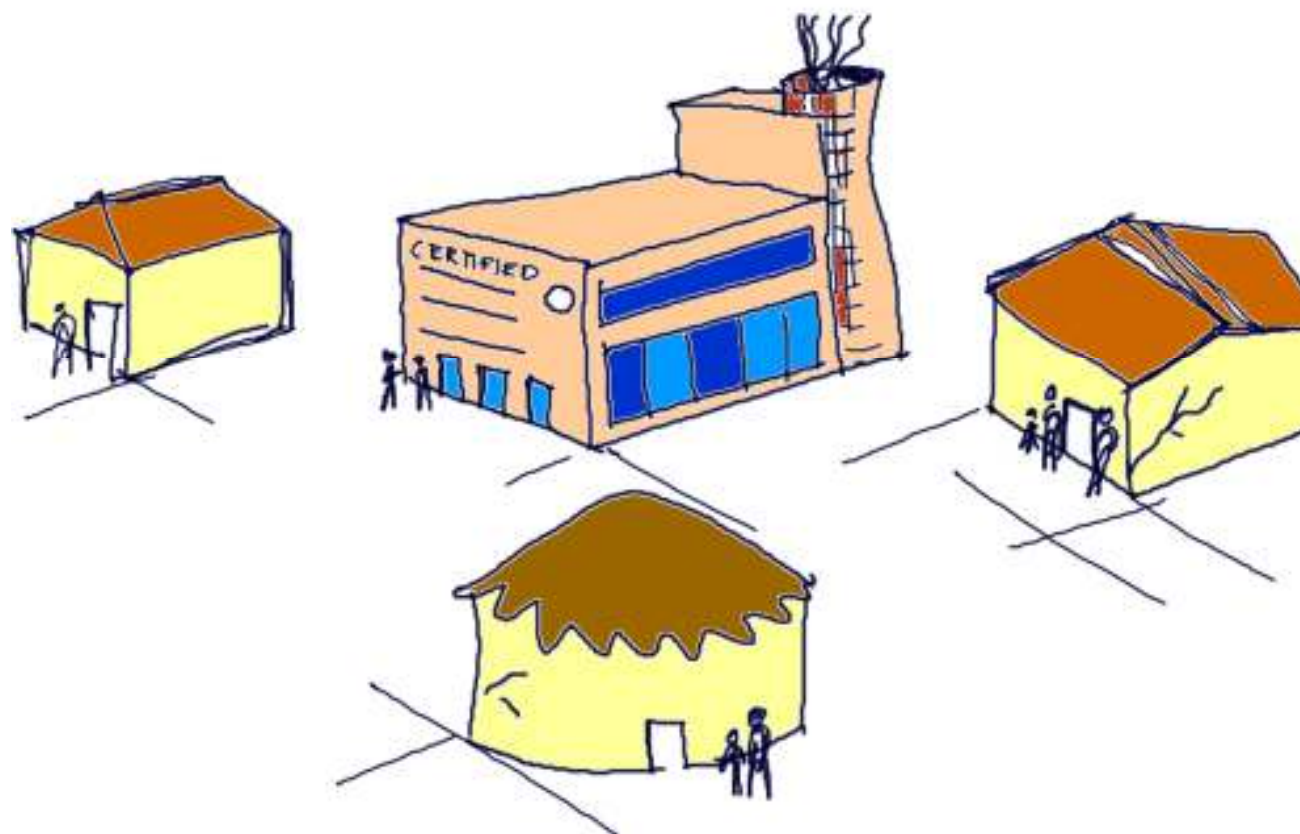












- **215 MILLION CHILD LABOURERS WORLDWIDE**
- **ON AN AVERAGE A WORKER WORKS FOR 60-80 HOURS PER WEEK**
- **WORKERS ARE PAID US \$1 FOR 10 HRS OF WORK**
- **90 % OF SWEAT SHOP WORKERS ARE WOMEN BETWEEN THE AGE OF 15-22**
- **40 - 50,000 TONS OF DYES ARE DISCHARGED INTO WATER EVERY YEAR**







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<input type="checkbox"/>	OCSM	X
<input type="checkbox"/>	AUD	✓
<input type="checkbox"/>	GUM	✓



**"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it is the only thing that ever has."**

*- Margaret Mead (1901-1978) quoted in John M. Richardson, ed. Making it Happen, 1982*

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A world map with a light blue background and light green landmasses. The United States, including Alaska and Hawaii, and India are highlighted in a darker green. The text is centered over the map.

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**“You must be the change you want to see in the world.”**  
~ Mahatma Gandhi

**Don't blow it - good planets are hard to find.**

~ Quoted in Time